



# MARCH FOR CLIMATE JUSTICE

## SOCIAL MEDIA TOOLKIT

### #NOWISTHETIME | #CLIMATEMARCH

#### Sample Tweets:

- On the eve of the big UN summit, the climate movement is taking to the streets <http://bit.ly/climatemarchph> #climatemarch #nowisthetime
- If governments can't or won't lead, people will. People must. Join the #ClimateMarch <http://bit.ly/climatemarchph> #nowisthetime
- How many more wake-up calls do we need? #NowIsTheTime for a bold, ambitious climate deal. Join the #ClimateMarch <http://bit.ly/climatemarchph>
- Tell world leaders #nowsthetime to keep fossil fuels in the ground & move to 100% renewables. #ClimateMarch <http://bit.ly/climatemarchph>

#### Sample Facebook Posts:

- The biggest U.N. climate conference of the decade is happening in Paris soon. The weekend before it starts, the world will stand together for a weekend of global action to send a powerful message to global governments: Keep fossil fuels in the ground and finance a just transition to 100% renewable energy by 2050.

Add your voice and energy to the drumbeat for action >> <http://bit.ly/climatemarchph>

- 2015 will be the hottest year on record.  
Renewable energy is cheaper than ever.  
The biggest U.N. climate conference of the decade is happening soon.  
The Philippines demands a better future.  
#Nowisthetime to take a stand >> <http://bit.ly/climatemarchph>
- On the eve of the big U.N summit in Paris, the climate movement is taking to the streets. With climate change in the global spotlight, this is our chance to make the talks work for our movement. This is our chance to set the agenda for ambition >> <http://bit.ly/climatemarchph>
- The stakes are high. The opportunity for change has never been brighter, the risks of inaction never darker. During the U.N. climate talks in Paris, world leaders need to hear loud and clear

that the age of fossil fuels is coming to an end. It is up to us to make it happen sooner rather than later. Join the #ClimateMarch on November 28 >> <http://bit.ly/climateMarchph>

- This is our moment. The opportunity is before us. Together, as a global movement, we can make the U.N. climate talks in Paris about people and power, not polluters and politicians. Join the #ClimateMarch on November 28 >> <http://bit.ly/climateMarchph>

### Sample Graphics



[Download graphics](#)